

Dairy (68) 11.15am

The first dairy sale of the year at Whitland saw quality animals that ensured the fast trade seen in the last 2018 sale continued. Top price cow was Hafaef Lowry Haden 4 from Janice and Trefor Hughes, Llanrhystud. She was bred from 2 VG dams and sired by Woodmarsh Lowry VG88. Giving 43kg of milk daily she sold at £1850. Topping the heifer trade was the top three heifers from a super consignment of pedigree heifers from the Praire Herd of Sion and Audrey Davies and Daughters. Praire Afterburner Clarissa, bred from 4 successive generations of VG/Ex dams she sold at £2020 and joined the top price cow going to Jenkins, Lower House. Praire Pacific Portea came next at £1980, while Praire Uno Dewdrop sold for £1900. Five Praire heifers in all averaged £1886 throughout and we look forward to seeing the next consignment at Whitland Mart. Also impressing the large numbers of eager bidders were two very sweet commercial heifer from Richard Hughes, Pantdwn who sold for £1820 and £1600 and the young Master Thomas of Dolwerdd also presented two heifers selling at £1620 and wonderful red and white heifer at £1700.

Dry cows sold to £800 and averaged £758 and incalf heifers, a month from calving by Evans, Nantyci saw four pedigree heifers bred from the Hackett and Aberlleine herds sell for £1200 x2, £1220 and £1280. Commercial British Friesian heifers due in the spring sold from £600 to a top of £720.

Whitland dairy is back in a fortnight so get your entries to Huw now. Demand was as strong as ever for all classes of dairy stock.

**Next Dairy Sales at Whitland – Tuesday 29th January, 11.30am.
Tuesday 12th February, 11.30am
Tuesday 26th Februsry 11.30am**

Entries to Huw on 07976 328177.



Praire Afterburner Clarissa - £2020



Praire Pacific Portea (left) £1980
Praire Octane Stormy (right) £1780



Hafaef Lowry Haden - £1850



Pantdwn Heifers - £1820 and £1600

Calves (59) 10.15am

A quieter entry than expected for the beginning of the year but a solid trade for all classes and breeds. An entry of weaned Friesian bulls sold to £215 while dairy bull calves sold to £50. Top price of the morning was for a Hereford steer calf at £480. Hopefully we will see more calves in the weeks to come and the weaned section will get back to the thriving numbers in the weeks leading up to Christmas last year.

Contact Huw with your entries: Mobile: 07976 328177 email: huw@jjmorris.com or message JJ Morris Auctioneers on Facebook with any photos to start marketing your entries as soon as possible.

Breed Report

Bull calves

Breed	Ave	Top	Vendor
Friesian	182	215	CGMT Ltd, Madox
British Blue	195	270	Hefin Davies Ltd, Bryntrogin
Hereford	148	480	Edwards, Pallau
Aberdeen Angus	146	300	Evans, Ffynnonwen
Simmental	290	440	Edwards, Pallau
Limousin	153	360	Davies, Brynhyfryd, Red Roses

Heifer calves

Breed	Ave	Top	Vendor
Friesian	240	300	CGMT Ltd, Madox Farm
Hereford	110	185	Phillips, Hendy
Aberdeen Angus	32	35	CGMT Ltd, Madox Farm
Simmental	82	82	Jones, Ffosddu
Limousin	97	128	Davies, Brynhyfryd
Shorthorn	52	60	Woolley, Pencraig

Fat Lambs (395)

The Whitland lamb trade deserves more numbers and the overall average doesn't reflect the grade of lamb throughout today's entry. The medium weights averaged 190ppk with many lambs selling over 195ppk to a top of 203ppk from Ashby, Vicars Mill. All lambs over 29kg averaged over £80/head to a top of £92 from Jones, Penylan.

If recent politics are providing any doubt then bring your lambs back to the live market where the competition must go on to satisfy the New Year demand.

Quotations

New Season

Light Lambs (32.1-39.0)	max.	203ppk (£79.00)	ave.	184.14ppk
Standard Lambs (39.1-45.5)	max.	200ppk (£85.00)	ave.	190.13ppk
Heavy Lambs (45.6-52.0)	max.	196ppk (£92.00)	ave.	182.64ppk

Cull Sheep (81)

Cull ewes seemed to be a stronger general trade with the average up considerably to £56/head for meated ewes and a top price of £65 for both ewes and rams.