

## Whitland Livestock Market Report

Tuesday 14/04/2015

### Whitland 3<sup>rd</sup> Collective Dairy Sale

A top class show of dairy cattle at Whitland this day with an entry just short of 200 head in total. Dairy cows first up fetching an average of £1295, including a 4<sup>th</sup> calf pedigree Jersey from the Nicel herd at £850 for Nicel Jeremy Osier GP83 and top price going to a 7 gallon 2<sup>nd</sup> calf, Swedish Red X from Jones, The Elms, Oswestry that sold for £1650. The heifers followed and sold to a steady trade also with two further Nicel heifers selling for £850 and £950 and the pick of the heifers again from Jones, Oswestry selling at £1480.

The Frenni herd of Pedigree Holsteins and Ayrshires from Roger and Diane Howell, Morawelon were next up. Being dispersed due to ill health this really fine herd of cows got off to a good start with **Frenni Baxter Meg GP84**, who was giving 44 litres of milk daily, sold for £1700, joining the Sylio Herd of Hefin Davies, Dyffryntrog, Clunderwen. Top price was £2000 on two occasions, with **Frenni Toyota Cassy VG85**, bred from a 93 point dam she also went to the Sylio Herd, and **Frenni Dion Caro**, a freshly calved heifer that went to the Broswell Herd herd of Ffynnonbrodyr Ltd, Clunderwen. Other leading prices were **Frenni Finest Lydia**, she was a second calver and sold at £1800 to the Nantygof Herd of E H Howells, Clunderwen; **Frenni Toyota Cassie 2** had calved a week prior to the sale and also went to the Sylio Herd for £1780 while the top price of the Ayrshires was **Frenni Rhythmajig Heather**, a heifer at £1750 to J Fowler, Cwmfelinmynach. The milking portion averaged £1312 and were followed by the incalf heifers that sold to a phenomenal trade averaging £1359 throughout with the pick of them being **Frenni Dion Charlotte** at £1700 to D Richards, Whitland. The youngstock continued to meet high demand and maiden/bulling heifers sold to a high of £760 while the heifer calves average £245 and topped out at £310. All in all a very respectable and well supported dispersal and we wish Roger and Diane Howell the very best of wishes for the future.

Further consignments of youngstock saw every vendors realisations were met with the strong demand that was present. 10 unregistered Holstein Friesian heifers, which 2-3 months incalf to a Hereford service sold to a top of £1020 and averaged £912 throughout while maiden/bulling heifers (10-18 months) averaged £572 with a top of £670 for British Friesian bullers from George, Mount, Eglwysrwr. 60 Jersey X heifers (10-17 months) from Westpool Farms Ltd, Pendine also sold very well with a top price of £550 and overall average of £470.

An excellent day with 187 head entered in all and a strong demand for all classes of dairy cattle.

**Next Whitland Dairy Collective Sale – Tuesday 28<sup>th</sup> April, 11.15am**  
**to include the dispersal of 50 dairy Monbeliard cows from Newcastle Emlyn area.**  
**Entries to your dairy auctioneer Huw 'Bach' Evans on 07976 328177 by 12.00pm**  
**Wednesday 22<sup>nd</sup> to make the catalogue in the post.**